



## **Artist FAQs: How does selling my art online work?**

### **How do I exhibit my artwork at Our Gallery?**

Applying for EASEL ART SPACE representation is a simple process. Complete the online application form providing a professional Artist's BIO, CV, upload a 1 minute 30 seconds to 2 minute video and at least 3 high quality images of recent artworks with accompanying statement for each. These will be reviewed. One of our team will notify the Artist within 14 days of our decision.

### **What does it cost me to exhibit my work for sale online with EASEL ART SPACE?**

It does not cost the Artist any money to exhibit with EASEL ART SPACE if they present both high quality artworks and a high-quality portfolio. If the portfolio is substandard Easel Art Space will support the artist to develop a professional portfolio for a fee of \$100.

We cover the cost of displaying your art. It is the goal of EASEL ART SPACE to provide all professionally minded artists, who meet our selection criteria, with an online presence designed to enable them to build and further their art careers.

### **Does EASEL ART SPACE take a commission on the sale of my artwork?**

It is free to exhibit your artwork with EASEL ART SPACE. The artist and an art advisor determine the sale price of artworks which will include the 10% gst.

Easel Art Space will take a 35% commission after gst on the sale of each piece of art sold.

### **Where are the artworks exhibited with EASEL ART SPACE kept?**

The Artist remains in possession of the artworks until they are sold. When they are sold the EASEL ART SPACE team will organise the shipping of the artwork to the customer.

### **How is my art priced?**

The Artist will be asked their desired prices for each piece. When the Artist has submitted examples of work in digital image for their website portfolio the final price will be determined in negotiation between the Artist and one of our art advisors and will include 10% gst.

### **How will I know if my artwork is sold?**

An email will be sent to the Artist as soon as a piece of their art is sold.

### **What do I need to do once my artwork is sold?**

EASEL ART SPACE will ask the Artist to package the artwork ready for shipping. EASEL ART SPACE will organise a courier to collect the sold artwork from the Artist. EASEL ART SPACE requires a standardised Certificate of Authenticity to be completed by the Artist and to accompany each artwork sold. EASEL ART SPACE organises and pays for ordinary shipping to the customer.

**What happens if my artwork is damaged in transit?**

It is the responsibility of the Artist to insure the artwork work and package it well enough to avoid damage whilst in transit.

EASEL ART SPACE will advise on quality of packaging in a set of guidelines provided as part of the Artist's Information Package.

EASEL ART SPACE will not compensate the Artist for artwork that arrives at its final destination damaged. The customer will receive a full refund and the artwork will be returned to the Artist.

**What is the payment process when my artwork is sold?**

EASEL ART SPACE offers a fourteen-day money back guarantee. Therefore, we wait 14 days after the customer receives the artwork to send the Artist payment.

We will make a bank transfer to your identified account for the sale of your artwork.

**What type of artwork do you exhibit?**

EASEL ART SPACE accepts applications to exhibit artworks across all styles and mediums

**How do I submit my art once my application has been accepted by Our Gallery?**

You can submit art as often as you like - simply contact Easel Art Space on [admin@easel.art.space.com](mailto:admin@easel.art.space.com) . Upload quality images that are in focus, true to the colour of the art, and at least 1600 by 1200 pixels wide along with a statement about each piece uploaded.

Our team will review each artwork submission for image and content quality. EASEL ART SPACE reserves the right not to exhibit work that is not of the highest quality and professionally finished.

**Should my artwork be signed?**

Collectors prefer signed artwork. All artwork should be signed as a matter of professional expectation. It is important to identify the artist creator. EASEL ART SPACE require Artists to sign their works and complete a standardised Certificate of Authenticity for each artwork sold.

**When my artwork is sold who owns the copyright to it?**

The Artist maintains the rights of their artwork after it is sold.

**Is it possible to sell prints of my photographs more than once?**

Yes. Each photograph should be numbered and signed in a position that will be easily seen once the piece is matted and framed.

**If I exhibit my work with EASEL ART SPACE may I also have other gallery representation?**

We encourage artwork exclusivity but only for those works displayed on the EASEL ART SPACE website.

We ask that works shown with us are not exhibited in other galleries or on your social media or website. If the Artist wants to use artworks displayed on the EASEL ART SPACE website in an exhibition or elsewhere please notify us and we will deactivate them.

This condition is designed to eliminate the possibility of selling the same piece of art to two different parties.

Such an action is potentially damaging to the Artist's reputation and to EASEL ART SPACE.

**Our ability to successfully promote artists relies heavily on our artists' integrity.**

We completely understand Artists need to make a living and to work out what blend of exhibitions and Gallery options suits their professional needs.